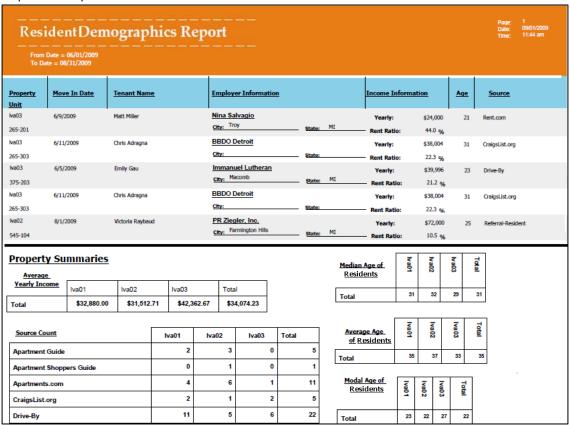


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Resident/Guest Demographics Report

Operations/Marketing

Report Example and Outline:

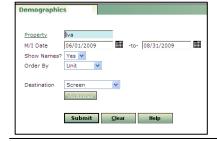


The Resident Demographics Report gives Employer, Income, Age, Rent to Income Ratio, and Move-In Source information for a given property. The report is set to process by Move-In date range to give demographical information on the residents on the selected property. The summaries on the last page will give you Move-In by Source info, Average Yearly Income, and the Median, Average, and Mode of the residentt's Age.

Our Marketing Department uses this report to great benefit when tracking Move-In sources and target marketing based on the data on the report.

This Report can easily be modified for Prospects, giving the same information for any Guests that have inquired about the property. (Group package price for both reports listed in pricing section)

Report Filter:



List Pricing:

Prices quotes available upon request. Each quote contains a base price of the report and any additional cost due to client directed modifications.

Any Dover Realty Custom Report can be modified to each individual client's need. Information may be added and removed at the client's discretion.

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